



~Warm Greetings to all our Golden Regiment families~

The Serra Music Boosters Club is a 501 (c) (3) non-profit organization that is committed to the preservation of the visual and performing arts program with the public school educational curriculum.

Our award winning marching band and color guard program at Serra High School is one of the few to be found within the San Diego Unified School District (SDUSD). Our public schools are struggling to maintain academic as well as extracurricular activities and we are proud that Junipero Serra High School in Tierrasanta has been able to provide this experience for our students and community. Our funding from the district does not cover the costs of our full program, we ourselves need to fund the costs for competition fees, bus transportation, coaching staff, and equipment.

At this time, we are reaching out to you for your financial support. Though it is not mandatory to donate funds to participate and we are aware of financial constraints that occur, the students and Booster Club are desperately in need of financial support and assistance of the families of each band and color guard member to their ability so that we can continue this great marching season.

The lion’s share of funding for this program, including all costs for competitions, equipment, and staffing is approximately \$30,000; with our current enrollment now of 76 students this translates to approximately \$400 per student, about \$40 per student per month per academic year if no money is generated from fundraising or provided from grants.

We need your support to reach our funding goals. Please help by making a donation of any sum now and/or throughout the year, it is urgently needed and is greatly appreciated. All donations are tax deductible :)

Your donation can be monthly or a lump sum, checks can be made out to Serra Music Boosters Club. Checks with this letter can be given to the band director, coaches, dropped off at the Serra office to be put in the band director’s mailbox, or mailed to:

**Serra Music Boosters Club
PO Box 420201
San Diego, CA 92142-0201.**

Thank you for supporting our students!

~Serra Music Boosters Club and the students of The Golden Regiment

Student’s Name _____

Parent’s Name _____ OR Check here if wish to remain Anonymous

Amount Kindly Donated _____

I would like a tax receipt for my donation

Some companies generously match donations, please check with yours.

Thanks again for your support in any amount.
Any questions, please feel free to contact us at
serramusicboosters@gmail.com



The Cost of Marching Band

A financial Breakdown for 2019/2020

Tournament Entry Fees –

Cost based on previous year's fees, some may have gone up

Bonita Vista Tournament: \$250 Poway Tournament: \$275

Mt Carmel Tournament: \$275 Mira Mesa Tournament: \$300

Serra (Home) Tournament: \$0 Chula Vista Tournament: \$275

TOTAL COST TO REGISTER FOR MARCHING TOURNAMENTS: \$1375

Student Transportation –

Cost based on district's bus prices for 18/19 and includes two buses per event

Bonita Vista Tournament: \$810 Poway Tournament: \$810

Mt Carmel Tournament: \$810 Mira Mesa Tournament: \$810

Serra (Home) Tournament: \$0 Chula Vista Tournament: \$810

TOTAL COST TO TRANSPORT STUDENTS: \$4050

Equipment Transportation –

Cost based on prices for a 26' Box Truck

Bonita Vista Tournament: \$200 Poway Tournament: \$200

Mt Carmel Tournament: \$200 Mira Mesa Tournament: \$200

Serra (Home) Tournament: \$0 Chula Vista Tournament: \$200

TOTAL COST TO TRANSPORT EQUIPMENT: \$1000

Staffing –

Cost based on 2019/2020 negotiated wages. Cost goes up 2020/2021

Color Guard Coaches: \$1100 a month for 11 months - \$12,100

Marching Coach: \$400 a month for 4 months - \$1600

Percussion Coach: \$500 a month for 4 months - \$2000

TOTAL COST FOR STAFFING: \$15700

Misc. Costs –

Copyright fees for music: \$1600

Student meals for the six tournaments (70 students @ \$7 each): \$2940

SCSBOA Championships (Buses, Equipment truck, and meals): \$2090

Equipment (Building props, repairing tournament infrastructure): \$1000

TOTAL MISC COST: \$7630

FIELD SEASON COSTS: \$29755

APPROX. COST PER STUDENT (76 students – our current number): \$392

Any contribution to help offset these costs is helpful! Can be made monthly or in a lump sum

*These expenditures are NOT funded by Serra High School or the San Diego Unified School District. -they are costs associated with having an active and successful comprehensive band program that includes instruction in the marching band curriculum area.

These expenditures must be provided for by **donations and fundraising** or these opportunities will simply cease to exist.